



ZENO AGENCY LTD

Utopia Village, 7 Chalcot Road, London NW1 8LH

John Parker ~ 07787 747302 ~ parker@zenoagency.com

John Berlyne ~ 07956 660024 ~ berlyne@zenoagency.com

PRESS RELEASE 25/11/08

ZENO AGENCY LAUNCHES

Literary agent John Richard Parker (formerly of MBA) has combined forces with freelance literary consultant and experienced genre critic John Berlyne. **Zeno Agency Ltd** will specialise in all kinds of fiction – Literary, Crime and in particular Science Fiction and Fantasy - and also in serious non-fiction works. Zeno aims to bring writers of excellence and originality to the attention of both the industry and the public, developing their careers to encompass all aspects of the media worldwide. One of the agency's first priorities will be to establish a dedicated and pro-active web-presence showcasing Zeno's literary talent.

John Parker says 'I am very pleased by the feeling of confidence in our venture shown by so many of my clients - writers like Roger Penrose, Iain Sinclair, Ian McDonald, Justina Robson and the Jabberwocky Literary Agency are happy to follow me to the new agency. I am also delighted that a number of formidably experienced editors such as Colin Murray have agreed to work with us as editorial consultants. We believe that getting the right script and presentation is vitally important.'

John Berlyne said: 'This is a fantastic opportunity to work with an agent of John's calibre and reputation and we'll be using his lifetime of business contacts to open doors for our clients. We're out to develop the Zeno brand so that it means real quality to publishers.'

All the pieces are in place to launch a vibrant new force on the literary scene, and Zeno are looking forward to making their mark.

- ends -